

STATEMENT OF MEDIA RELEASED TO DAILY NEWSPAPERS**18 & 19-10-2018****Page # 01****Dated: 18-10-2018**

S#	Name of Client (1)	Agency (2)	Size (3)	Pub. Date (4)	Caption (5)	Region (6)	Media Allocation by the Client (7)
01	Frequency Allocation Board PID (I) 1752 /18	Maxim	17x2	20-10-2018	T. Notice	Local	1. News, Rwp 2. Jang, Rwp 3. Sahafat, lbd
02	PTA PID (I) 1753 /18	Brand. Part	16x2	19-10-2018	T. Notice	Local	1. Dawn, lbd 2. Jang, Rwp 3. Country News, lbd
03	Naval Headquarters PID (I) 1754 /18	Brand. Part	27x6	21-10-2018	Induction of PN	All Pak	1. Dawn, (C) 2. Express. (C) 3. Mashriq, Qta 4. KawishHyd 5. K-2, Gilgit
04	Naval Headquarters PID (I) 1755 /18	MCL	9x2	21-10-2018	Pre-Qualification	Khi	1. Daily Times, Khi 2. N.Waqt, Khi 3. Bus. Recorder, Khi
05	Naval Headquarters PID (I) 1756 /18	MCL	10x2	21-10-2018	Pre-Qualification	Khi	1. Nation, Khi 2. Ausaf, Khi 3. Momal, Khi
06	Naval Headquarters PID (I) 1757 /18	MCL	11x2	21-10-2018	Pre-Qualification	Khi	1. Frontier Post, Khi 2., Express, Khi 3. Ummat, KHi
07	M/o Communications PID (I) 1758 /18	Vini Vici	18x4	21-10-2018	S.C. Notice	All Pak	1. Jang, R.L.K.P.Q 2. Sayadat, B.Pur
08	AIOU PID (I) 1759 /18	Kanad	12x3	19-10-2018	T. Notice	Local	1. Jang, Rwp 2. N.Waqt, lbd 3. Tameer-e-Watan, lbd

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09	M/o Religious Affairs PID (I) 1760 /18	Adetude	20x3	19-10-2018	Hajj Performance	All Pak	1. Express, (C) 2. N.Waqt, Multan 3. Khabrain, Lhr 4. Kawish, Hyd 5. 92 News, lbd/Lhr 6. Mashriq, Pesh 7. Ausaf, Gilgit 8. Metro Watch, lbd 9. Dunya, lbd 10. Insaf, Lhr 11. Bakhar Times, BK 12. Graff, K.Pur 13. Tabeer, B.Pur 14. K-2, Gilgit
10	M/o NHR &Coord PID (I) 1761 /18	Adetude	27x4	21-10-2018	Admission	All Pak	1. Dawn, (C) 2. News, (C) 3. Jang, (C) 4. AajKal, Lhr 5. Taqat, Lhr
11	NHA PID (I) 1762 /18	Comm. Spot	20x3	19-10-2018	Pre-Qualification	R.L.P	1. News, Rwp/Lhr 2. Express, lbd/Pesh 3. Frontier Star, Pesh 4. Aftab, Lhr
12	Naval Headquarters PID (I) 1763 /18	Brand. Part	16x4	20-10-2018	T. Notice	R.K.Q	1. Bus. Recorder, lbd/Khi 2. Dunya, Qta/Khi 3. Al-Fajar, Qta
13	Economic Affairs Division PID (I) 1764 /18	Graymatter	27x4 B.Page	21-10-2018	Health Program	Pesh	1. NaiBaat, Pesh 2. Al-Akhbar, Pesh 3. Express, Pesh 4. Jidat, Pesh
14	POF PID (I) 1765 /18	MCP	10x2	19-10-2018	Supply of Linoleum Plain	R.L.K	1. Bus. Recorder, lbd/Lhr/Khi 2. Ausaf, lbd/Lhr/Khi 3. Sayadat, B.Pur

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15	POF PID (I) 1766 /18	MCP	13x2	19-10-2018	Supply of Standard Cutting	Ibd/Lhr	1. Nation, Lhr 2. Express, Ibd 3. Ghareeb, Fbd
16	POF PID (I) 1767 /18	MCP	10x2	19-10-2018	Supply of Store to Egypt	Ibd/Khi	1. Bus. Recorder, Ibd/Khi 2. Express, Ibd/Khi 3. Amn, Khi
17	POF PID (I) 1768 /18	MCP	10x2	19-10-2018	Supply of Foundry	R.L.K	1. Nation, Ibd/Lhr/Khi 2. N.Waqt, Ibd/Lhr/Khi 3. Aflak, Lhr
18	M/o Information Technology (NITB) PID (I) 1769 /18	MCP	10x3	19-10-2018	IFB	Local	1. News, Rwp 2. N.Waqt, Ibd 3. Asian Sun, Ibd
19	OGRA PID (I) 1770 /18	MCP	10x4	19-10-2018	Public Safety Message	All Pak	1. Dawn, (C) 2. Express, (C) 3. Loki Lhr 4. Mehran, Hyd
20	NHA PID (I) 1771 /18	MCP	14x4	19-10-2018	IFB	R.L	1. Nation, Ibd/Lhr 2. Jang, Rwp/Lhr 3. Jurat, Lhr 4. AwamiNigha, Lhr
21	Comsats University Ibd PID (I) 1772 /18	MCP	16x3	19-10-2018	IFB	Lhr/Mul	1. Jang, Lhr/Mul 2. Dawn, Lhr 3. N.Waqt, Lhr 4. Khabrain, Lhr
22	M/o IB,NH &LH PID (I) 1773 /18	Oktopus	20x3 F/B. Page	19-10-2018	Int'l Symposium	Local	1. Dawn, Ibd 2. News, Rwp 3. Jang, Rwp 4. Express, Ibd 5. Exp. Tribune, Ibd 6. N.Waqt, Ibd 7. Nation, Ibd 8. Khabrain, Ibd 9. Bus. Recorder, Ibd

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23	NEPRA PID (I) 1774 /18	MCL	28x2	19-10-2018	Notice	Khi	1. News, Khi 2. Express, Khi 3. Insaf, Lhr

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S#	Name of Client (1)	Agency (2)	Size (3)	Pub. Date (4)	Caption (5)	Region (6)	Media Allocation by the Client (7)
01	Auditor General of Pakistan PID (I) 1775 /18	Vini Vici	15x3	20-10-2018	T. Notice	Local	1. News, Rwp 2. Dunya, lbd 3. Sahafat, lbd
02	CDA-1908 PID (I) 1776 /18	Midas Int'l	25x3	20-10-2018	T. Notice	R.L.P	1. Al-Akhbar, lbd 2. Nation, lbd 3. Subha, Pesh 4. Bus. World, Lhr 5. Nitara, lbd 6. Nawa-e-Pak, lbd 7. Express, lbd
03	CDA-1910 PID (I) 1777 /18	Midas Int'l	30x3	20-10-2018	T. Notice	lbd/Qta	1. Ausaf, lbd 2. NHT, lbd 3. Tameer-e-Watan, Qta 4. Musalaman, lbd
04	CDA-1909 PID (I) 1778 /18	Midas Int'l	20x3	20-10-2018	T. Notice	R.L.P	1. Dawn, lbd 2. Jang, Rwp 3. Asas, Rwp 4. Metro Watch, lbd 5. Pakistan, lbd 6. City News, Khi 7. Quaid, Pesh 8. Janch, lbd 9. Tijarat, Lhr
05	Senior Superintendent of Police PID (I) 1779 /18	Vini Vici	12x2	22-10-2018	T. Notice	All Pak	1. Dawn, (C) 2. Express, (C) 3. Khabrain, Lhr 4. Pakistan, Lhr
06	POF PID (I) 1780 /18	MCP	10x2	20-10-2018	Supply of Lug	L.K	1. Pak. Observer, Lhr/Khi 2. Express, Lhr/Khi 3. N.Waqt, Lhr
07	POF PID (I) 1781 /18	MCP	10x2	20-10-2018	Supply of Bomb	L.K	1. Bus. Recorder, Lhr/Khi 2. Express, Lhr/Khi 3. MainwaliExp, M.Wali

S#	Name of Client (1)	Agency (2)	Size (3)	Pub. Date (4)	Caption (5)	Region (6)	Media Allocation by the Client (7)
08	POF PID (I) 1782 /18	MCP	10x2	20-10-2018	Supply of Vortex Flow	R.L.K	1. Nation, lbd/Lhr/Khi 2. Dunya, lbd/Lhr/Khi 3. Aflak, Lhr
09	HMC PID (I) 1783 /18	MCP	20x4	21-10-2018	T. Notice	R.L.K	1. Dawn, R.L.K 2. Jang, Rwp 3. Nijat, Skr
10	OGRA PID (I) 1784 /18	Channel-7	15x2	22 to 26-10-18	Warning Owners Petrol Pumps	All Pak 22.10-2018 -do- 23.10-2018 -do- -do- 24.10-2018 -do- 25.10-2018 -do- -do- -do- 26.10-2018 -do-	1. Dawn, (C) 22.10-18 20x3 2. Jang, (C) 20x3 3. Mashriq, Pesh 4. News, (C) 20x3 5. Express, (C) 20x3 6. Khabrain, Lhr 7. Bus. Recorder, (C) 20x3 8. Dunya, lbd/Lhr 20x3 9. Exp. Tribune, (C) 20x3 10. Dunya, /Khi 20x3 11. Ummat, Khi 12. Bal. Express, Qta 13. Ausaf, lbd 14. Kawish, Hyd 15. Awam, Qta 16. Kaleem, Skr 17. Paigham, Fbd 17. Monthly Waqt, lbd 18. MainwaliExp, M.Wali
11	Controller General of Accounts PID (I) 1785 /18	Channel-7	20x4	21-10-2018	IFB	All Pak	1. News, (C) 2. Jang, (C) 3. Saibaan, Lhr 4. Monthly Waqt, lbd
12	Bahria University PID (I) 1786 /18	Channel-7	20x4	21-10-2018	Welcome Home	lbd	1. News, Rwp
13	NTU, Faisalabad PID (I) 1787 /18	Kanad	30x4	21-10-2018	T. Notice	All Pak	1. Dawn, (C) 2. Jang, (C) 3. Pakistan, lbd 4. Pakistan, Lhr

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14	OGDCL PID (I) 1788 /18	MCP	10x3	20-10-2018	IFB	All Pak	1. Dawn, R.L.K 2. Exp. Tribune, R.K 3. Jang, R.L.K 4. Khabrain, lbd 5. Asian Sun, lbd 6. Sang-e-Meel, Rwp 7. Ummat, Rwp 8. Pakistan, Lhr 9. Betaib, Lhr 10. Mashirq, Qta 11. Kashmir Exp, Mzbd 12. Geo Khabar, Noshera 13. Budget, Skr 14. Jidat, Pesh 15. Quaid, Pesh 16. Messenger, Khi 17. Reformer, Qta 18. Bal, Exp, Qta 19. Bal, Times, Qta 20. Khamoosh, Gujrat 21. Amroz, Qta
15	SZABM, University PID (I) 1789 /18	Kanad	27x4	21-10-2018	Entry Test	All Pak	1. Dawn, (C) 2. Express, (C) 3. Ausaf, (C) 4. Tijarat, Lhr 5. Taqat, Lhr 6. Pakistan, Lhr
16	Bahria University PID (I) 1790 /18	Creative	27x8 B&W	21-10-2018	Admission	All Pak	1. News, Rwp/Lhr 2. Jang, Rwp/Lhr 3. Dunya, Mul/Fbd 4. 92 News, Lhr/lbd 5. Mashriq, Pesh 6. Ausaf, Gilgit/Mzbd 7. Awam, Qta 8. Mashirq, Qta
17	Comsats University lbd PID (I) 1791 /18	Creative	8x3	21-10-2018	Wanted Research Associate	Lhr	1. News, Lhr 2. Jang, Lhr 3. Dawn, Lhr 4. Khabrain, Lhr

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18	HEC PID (I) 1792 /18	Creative	27x4	21-10-2018	Parent Alert	All Pak	1. Dawn, (C) 2. Jang, (C) 3. Kawish, Sindh 4. Mashriq, Pesh 5. Bad-e-Shamal, Gilgit 6. Khabrain, Lhr/Mul 7. Dunya, Gujranwala 8. Mohasib, Mzbd 9. Asas, Rwp 10. Jurat, Lhr 11. Pakistan, lbd 12. Pakistan, Lhr 13. Shaujat, Qta
19	Comsats University lbd PID (I) 1793 /18	Creative	11x3	20-10-2018	T. Notice	R.L.M.K	1. Dawn, (C) 2. Jang, Lhr/Mul 3. Aftab, Multan
20	Comsats University lbd PID (I) 1794 /18	Creative	19x3	21-10-2018	Auction	Local	1. News, Rwp 2. Express, lbd 3. Markaz, lbd
21	Bahria University PID (I) 1795 /18	Creative	27x8	21-10-2018	Admission	R.L.K.Q	1. Dawn, (C) 2. Jang, Khi/Qta 3. Kawish, Hyd 4. Express, Sukkar
22	M/o Law & Justice PID (I) 1796 /18	Adetude	20x2	21-10-2018	IFB	Local	1. Dawn, lbd 2. 92 News, lbd 3. Asian Sun, lbd
23	DEMP PID (I) 1797 /18	Channel-7	17x4	20-10-2018	T. Notice	lbd/Pesh	1. Mashirq, Pesh 2. News, lbd 3. Monthly Waqt, lbd
24	FGEHF PID (I) 1798 /18	Kanad	10x4	22-10-2018	EOI	Local	1. Dawn, lbd 2. Jang, Rwp 3. NHT, lbd 4. Janch, lbd
25	NHA PID (I) 1799 /18	MCL	18x4	20-10-2018	T. Notice	R.L.K.Q	1. Dawn, (C) 2. Jang, Khi/Qta 3. Mashirq, Qta/Hub 4. Nawa-e-Pak, lbd

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26	National Highways & MP PID (I) 1800 /18	MCL	30x4	20-10-2018	IFB	All Pak	1. Dawn, (C) 2. Jang, (C) 3. Express, R.L.K 4. Pak. Today, Lhr 5. Pakistan, Lhr
27	Naval Headquarters PID (I) 1801 /18	MCL	15x2	21-10-2018	IFB	R.L.K	1. Nation, lbd/Lhr/Khi 2. Khabrain, lbd/Lhr/Khi 3. Pakistan, lbd
28	PMDC PID (I) 1802 /18	Oktopus	15x3	20-10-2018	Wanted Managing Director	All Pak	1. Jang, (C) 2. News, (C) 3. Country News, lbd 4. Meezan, Qta
29	NTC PID (I) 1803 /18	Hawk	10x2	21-10-2018	T. Notice	R.L.K	1. Dawn, lbd/Lhr/Khi 2. Dunya, lbd/Lhr/Khi 3. Mehran, Hyd
30	IIUI PID (I) 1804 /18	Channel-7	15x4	21-10-2018	T. Notice	R.L.K	1. Dawn, lbd/Lhr/Khi 2. Jang, lbd/Lhr/Khi 3. Insaf, Lhr
31	NADRA PID (I) 1805 /18	MCL	30x2	21-10-2018	Auction	Fbd/Sgd	1. Express, Sgd 2. Dunya, Sgd 3. Taqat, Fbd 4. Pakistan, lbd
32	NADRA PID (I) 1806 /18	MCL	20x2	21-10-2018	Auction	Multan	1. Jang, Multan 2. Khabrain, Multan 3. Ausaf, Multan 4. Harf-e-Lazim, Mutlan
33	PEMRA PID (I) 1807 /18	TNI	54x8	20-10-2018	Attention Cable TV Operators	M.F.K.Skr	1. Khabrain, Multan 2. Naya Dour, Multan 3. Jhoke, Multan 4. Kawish, Hyd 5. Yadgar, Skr 6. Dunya, Fbd 7. Jang, Khi 8.92 News, Lhr/Fbd 9. Kaleem, Skr 10. Express, Multan 11. Ibrat, Hyd

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34	PEMRA PID (I) 1808 /18	TNI	16x4	20-10-2018	Award of Cable TV Operators	Fbd	1. Express, Fbd 2. Paigham, Fbd 3. Ghareeb, Fbd
35	HEC PID (I) 1809 /18	TNI	27x8	21-10-2018	Scholarships	All Pak	1. Dawn, (C) 2. N.Waqt, R.L.K 3. Bal. Times, Qta 4. Jang, Qta 5. Intikhab, Qta 6. Mashirq, Qta 7. Wahdat, Pesh 8. Ausaf, lbd
36	Cantonment Board, Rwp PID (I) 1810 /18	TNI	18x2	21-10-2018	Clean Green	Local	1. Express, lbd 2. Dunya, lbd 3. Dawn, Rwp 4. Kashmir Times, Rwp
37	M/o Interior PID (I) 1811 /18	M.Com	27x4	21-10-2018	Arms Licences	All Pak	1. Ausaf, (C) 2. NaiBaat, (C) 3. Pak. Observer, (C) 4. Pak. Today, (C) 5. Sada-e-Pakistan, B.Pur 6. Saboot, Qta 7. Bal. News, Qta
38	HIT PID (I) 1812 /18	Hawk	14x4	20-10-2018	T. Notice	R.L.K	1. Ausaf, R.L.K 2. Nation, R.L.K 3. Sindh Sujag, Khi
39	NADRA PID (I) 1813 /18	MCL	27x4 F. Page	21-10-2018	Naya Pakistan	All Pak	1. Jang, Rwp/Lhr/Qta 2. N.Waqt, lbd/Lhr 3. Express, lbd/Fbd/Skr 4. Dunya, lbd/Fbd 5. Aaj, Pesh 6. News, lbd 7. Exp. Tribune, lbd/Lhr

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39	NADRA PID (I) 1813 /18	MCL	= = = =	= = = =	= = = =	All Pak 15x8 Ordinary S #13 to 29	8. Pakistan, (S), Lhr 9. Nation, lbd 10. Mashriq, Qta 11. Dawn, (C) 12. lbrat, Hyd 13. K-2, Gilgit 14. Ausaf, lbd/Mzbd 15. Metro Watch, lbd 16. Mashirq, Pesh 17. Sama, lbd 18. Jurat, Lhr 19. 92 News, Lhr 20. NaiBaat, lbd 21. AwamiAwaz, Skr 22. Post Int'l, lbd 23. Capital Times, lbd 24. Al-Akhbar, lbd 25. Nawa-e-Pak, lbd 26. Jehan Pakistan, lbd 27. Pakistan, lbd 28. Yadgar, Skr 29. Asas, Rwp 30. TijaratLhr 31. Kaleem, Skr 32. Taqat, Lhr 33. Paigham, Fbd 34. Khabrain, Lhr 35. Pakistan, lbd 36. Pak. Observer, lbd 37. Jidat, Pesh